

Analysis about the problem of medical health information in Japan

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Much medical care and information about the health are taken up in the mass media. It is thought that this has high relevance with the “healthy boom” of these days. It may be said that the entertainment of medical health programs is easy in general, but on the other hand has many problems.

As a result of analysis, it was recognized that TV media took an important role as acquisition media of health information.

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media coverage, healthy boom, healthy medical information, content analysis, malpractice crisis